

Virtual Flower Show
Photography

August 28, 2020
Historical Park, Farmer's Branch



Virtual Flower Show
Photography

August 28, 2020
Historical Park, Farmer's Branch



Rose Show Photography

- Properly Identify the Rose and Category
- Keep the Focus on the Rose- Be aware of angles and how they alter the look of the picture
- Inspect rose, stem and leaves for imperfections
- Utilize optimum Lighting options
- Choose Backgrounds that make the Rose Pop!
- Location for Photograph is critical



Virtual Rose Show Photography

- Get close-Rose should fill the frame
- All of the flower in the picture-Not considered if incomplete
- 2 views— close up and with stem
- Symmetry is something they look for in both views
- Best roses need some structure and form - Some roses better than others



Close Up -Top Down

- Top Down—looking into the bloom from directly above —
- Emphasizes Symmetry
- Rose will help you decide -



Close up- Side Angle



- ✧ From the side — Angle higher and shoot downward - not directly over flower
- ✧ Find the best side of the Rose and accentuate it

Stem picture

- ❧ Pull back to get vertical shot of stem and roses
- ❧ Note the symmetry of the leaves and the flower or flowers
- ❧ Plan your shot so the vase is not the focal point of the picture -Can be included, but not the “star”
- ❧ Look for imperfections, black spot, bites from critters, that can possibly be hidden with camera adjustment (advantage virtually)



Lighting

- Good Lighting will add to the appeal of the rose
- Filtered light adds depth and can act as spotlight
- Too much light-bright light affects the color- Washes out
- Some Shadows may take away focus--Alters detail and definition
- Check your color balance - the global adjustment of the intensity of colors - the goal is to render colors more realistic



Color Balance needs adjustment



Full sun -too Bright



Shadow- not crisp

More Lighting

- Know where the light is coming from
front light- side light- backlight
- For virtual show - backlit option not
optimal Unless in arrangement
- External lighting accessories-flashlight,
reflectors and tools may help to
emphasize rose. BE creative there are
many things to use.





Observation of Backgrounds

- Preferences of backgrounds vary neutrals
- White Black tri-folds popular - how do you feel about the crease?
- Background and table top — same or different — matter of preference
- Background Drape? - make sure it is pressed — wrinkles will be captured on the picture and detract from the rose
- Goal — Make the Rose the “Star”





Morning
Sun



Full shade

Same Rose -Different Lighting-Background-Time -Same location

Location



- Traditional Rose Shows - rose is in a neutral indoor space
- Virtual Rose Show — Picture Can be either - Indoor or outdoor
- Observation of the winning entries (Atlanta) displayed in a setting similar to traditional shows —
- Bright indirect light best-Pictures taken in a natural outdoor setting did not win
- The roses displayed with green foliage, got lost in the foliage and things were not as distinct Difficult to see the structure of the stem



Botanical Garden in Santa Fe

Floral Arrangements

- Creative Side of the Flower Show
- Basic Art Principles Come in to Play - Balance — Rule of thirds - Form - Aesthetics
- Different Styles have Different Looks
- Tell a Story
- Still want the rose to be the Major Player



I Phone Tips for Photographing

- ☞ Know how to focus the camera - touch screen where you want the focal point
- ☞ Slight differences in holding camera result in different outcome.
- ☞ Start low or high and take several pictures as you go Up and down—there will be one you like best.



More Creative Iphone tips (Not meant for Rose Show)

Additional features can add interest to your Rose pictures

*Portrait Mode -(Iphone 8 or Higher) Backgrounds can be changed when in that setting - Blurs the background

*Live Mode — takes short video clip of the photograph (useful when an insets or butterfly is present - Other options available when editing

*Burst Mode — when you hold down button to take pictures it takes multiple shots — also good for moving objects

*Reverse Camera angle — secondary camera in back - you can see the opporsite side which created different views

8888888

Other lens that can be purchased

Macro Lens for really close ups

Fish eye Lens - gives you sharpness at one point and blur around the circular edge

Wide Angle Lens — gives a broader perspective of a scene



Roses are a thing of Beauty
Go capture and Share it!



Starla Willis
Dallas County Master Gardener 2011